

BROADBAND USE RISING WITH AIRTEL LEADING THE PACK

Jio Leads Airtel in Adding Users in July, Voda Idea, BSNL Lose More Ground

Our Bureau

New Delhi: Reliance Jio pipped Bharti Airtel in mobile subscriber additions in July while Vodafone Idea (Vi) and state-run Bharat Sanchar Nigam Ltd (BSNL) ceded more ground.

Jio, the country's largest operator, added 482,954 users during the month, followed by Airtel at 464,437, showed data issued on Friday by the telecom regulatory authority of India (Trai).

Vi lost 359,199 subscribers, followed by BSNL at 100,707 subscribers. Another state-run firm MTNL too lost 2,472 users during the month. MTNL offers services in Delhi and Mumbai, and its network is maintained and operated by BSNL.

Jio had 477.5 million wireless subscribers as of July-end, followed by Airtel at 391.47 million, Vi at 203.85 million, and BSNL at 90.36 million.

In terms of broadband (wired and wire-



less) users, Airtel added the most 2.75 million customers during the month, followed by Jio at 1.41 million customers. Vi too added around 180,000 while BSNL added 590,000 subscribers.

Jio had a broadband subscriber base of 498.47 million, followed by Airtel at 307.07 million, Vi at 127.58 million, and BSNL at 34.27 million.

"As per the information received from 1484 operators in July 2025, the total number of broadband subscribers increased from 979.71 million at the end of June 2025 to 984.69 million at the end of July 2025 with a monthly growth rate of 0.51%," Trai said in a statement.

The regulator said total wireless (mobile + 5G FWA) subscribers increased from 1170.88 million at the end of June to 1171.91 million at the end of July, registering a 0.09% growth.

As on July-end, the private operators held 92.21% market share of the wireless (mobile) subscribers, whereas BSNL and MTNL, both state-run, had a market share of only 7.79%. Trai said out of the total 1163.51 million wireless (mobile) subscribers, 1083.14 million wireless (mobile) subscribers were active on the date of peak VLR in the month of July 2025. The proportion of active wireless (mobile) subscribers was approximately 93.09% of the total wireless (mobile) subscriber base.